

SATURDAY, JULY 11TH, 2020



ROCK 'N' BOWL DE LAFAYETTE

**BACK
TO
THE 80'S**

CELEBRATING 35 YEARS

Big Brothers Big Sisters.
OF ACADIANA



BOWL FOR KIDS' SAKE!

80's Attire Encouraged

For more information visit:

WWW.ACADIANABIGS.COM/EVENTS



TEAM CAPTAINS: HOW TO GET STARTED

REGISTER.

Thanks for stepping up as a Team Captain! You are defending the potential of youth in Acadiana by raising funds for Big Brothers Big Sisters of Acadiana. The first step is to register yourself online as a Team Captain by going to <https://www.acadianabigs.com/bowl-for-kids-sake-2/> & clicking on the "REGISTER HERE" banner at the top of the screen. You will be re-routed to the registration page where you will then click "Register".

- 1. PROFILE.** Create your username & password then enter your personal information & t-shirt size.
- 2. HOW WOULD YOU LIKE TO FUNDRAISE.** Choose "Create a Group". Next, decide if you want to create a team with friends or a team with your company.
- 3. TELL US ABOUT YOUR TEAM.** Come up with a fun team name & set a fundraising goal for your team. All teams must raise a minimum of \$200 to bowl but most of our teams aim high & raise \$500 or more!
- 4. CHOOSE YOUR SHIFT.** We have 4 fun shift times to choose from. This will be the time in which you & your team bowl on July 11th, 2020 at Rock 'n' Bowl de Lafayette.
- 5. CREATE FUNDRAISING TEAM.** Each bowler will be able to create a personal fundraising page. Set a personal fundraising goal for yourself. Each bowler must raise a minimum of \$40 to bowl (this counts towards your \$200 team goal) but most of our bowlers aim high & raise \$100 or more!
- 6. CHECK YOUR EMAIL.** Your personal fundraising link will be sent to your email. Customize your dashboard then share this link with your friends, family & co-workers to start raising funds for Big Brothers Big Sisters of Acadiana!



RECRUIT.

Call 4 or 5 of your friends, family or co-workers to join your bowling team. Send them your personal link & tell them to click on the "Join my Team" button. Your team members will then be prompted to create their own fundraising pages. Each bowling team should consist of 5 or 6 bowlers. Someone can also join your team by going to <https://www.acadianabigs.com/bowl-for-kids-sake-2/> & clicking on the "REGISTER HERE" banner at the top of the screen. They will be re-routed to the registration page where they will then click "Register".

- 1. PROFILE.** Your teammate will create their own username & password then enter their personal information & t-shirt size.
- 2. HOW WOULD YOU LIKE TO FUNDRAISE.** Your teammate will choose "Join a Group". If you created a team of friends, they will choose "Join into a Team". If you created a company team, they will choose "Join into a Company Team".
- 3. SELECT A TEAM.** Your teammate will then choose your team name to join your team.
- 4. CHOOSE YOUR SHIFT.** Your teammate will be given the shift information on the time you chose for your team to bowl on March 14th, 2020 at Rock 'n' Bowl de Lafayette.
- 5. CREATE FUNDRAISING TEAM.** Each bowler will be able to create a personal fundraising page. They will set a personal fundraising goal for themselves. Each bowler must raise a minimum of \$40 to bowl (this counts towards your \$200 team goal) but most of our bowlers aim high & raise \$100 or more!
- 6. CHECK EMAIL.** Your teammate's personal fundraising link will be sent to their email. They can customize their dashboard then share the link with their friends, family & co-workers to start raising funds for Big Brothers Big Sisters of Acadiana on behalf of your team!



FUNDRAISE.

You & your teammates can share your fundraising pages with friends, family & co-workers. Send e-mails & share to social media to reach more people. Fundraising is made easy online but you can also keep track of cash/ check donations with the attached "Offline Pledge Sheet". We also have several ideas below to help you put the FUN in FUNdraising!

PERSONAL FUNDRAISING.

- **Host a Dinner Party.** Cook a three-course meal & grab some wine to go with it. Invite friends & family to attend, on the condition that they donate to your fundraising page!
- **Organize a Game Night.** Host a fun activity like a game night for friends & family to attend. Your guests will "pay to play" by donating to your fundraising page.
- **Write Letters.** Write personal letters to your loved ones letting them know why you've chosen to raise money on behalf of Big Brothers Big Sisters of Acadiana.
- **Social Media.** Post the link to your personal fundraising page on social media. Explain why you've chosen to participate in BFKS & state your fundraising goal. You'll be surprised how many people are willing to help when they see a cause is near & dear to your heart!

TEAM FUNDRAISING.

- **Host a Bake Sale.** Whip up some delicious treats & bring them into the office one day. Host a bake sale during lunch & have the proceeds go to your team's fundraising efforts! Other ideas in this vein could include a plate lunch sale or a snack sale.
- **Car Wash.** Host a car wash outside work or somewhere nearby & invite friends or colleagues to attend! Make it free, but accept donations & whatever funds you raised can be applied to team totals!
- **Social Media.** Create a secret Facebook group or group message for your team. Update them daily with totals, swap fundraising ideas, or call out those who have done particularly well that day/week. If your team is reminded every day of their progress, they'll be more motivated to do well!



COMPANY FUNDRAISING.

- **Offer Incentives.** Arrange with management that the highest fundraiser internally has some sort of incentive for doing well & widely publicize it internally. Incentives can be an extra vacation day, VIP parking spot, jean day or a gift card to a local restaurant.
- **Penny Wars.** This requires some willing volunteers. Put a number of buckets with a picture of a volunteer over each one. Choose a consequence for the "winner" like a pie in the face or a live karaoke performance. Over the span of a week, put pennies into the bucket of the person you'd most like to see "win" & larger coins or bills into the bucket of those you'd like spared! At the end of the week, tally up points & let the "winner" collect their "prize"! For more information on how penny wars work: <http://www.pennies.org/index.php/how-to-conduct-a-penny-fundraising-drive>
- **Sell Bowling Pins.** Attached are printable Bowling Pins. Print them out & allow customers to put their names on the pins for a donation. Display them prominently in the office so new customers can ask about them when they come in.
- **Social Media.** Have the company post on their social media that your team(s) is (are) fundraising on behalf of Big Brothers Big Sisters of Acadiana & link to your team's fundraising page. Not only do you get wider exposure, but the community will learn about the good work your company is doing in the community!




OFFLINE PLEDGE SHEET. Use this form to track cash/ check donations.

BOWLER NAME: _____ TEAM/ COMPANY NAME: _____

SPONSOR NAME OR COMPANY	MAILING ADDRESS	PHONE NUMBER	EMAIL ADDRESS	AMOUNT DONATED
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
TOTAL				\$




 Big Brothers
Big Sisters.
OF ACADIANA

NAME/ COMPANY NAME: _____

AMOUNT DONATED: _____

NAME/ COMPANY NAME: _____

AMOUNT DONATED: _____

 Big Brothers
Big Sisters.
OF ACADIANA