

SATURDAY, MARCH 14TH, 2020



ROCK 'N' BOWL DE LAFAYETTE

**BACK  
TO  
THE 80'S**

CELEBRATING 35 YEARS

**Big Brothers Big Sisters.**  
OF ACADIANA



**BOWL FOR KIDS' SAKE!**

80's Attire Encouraged

For more information visit:

[WWW.ACADIANABIGS.COM/EVENTS](http://WWW.ACADIANABIGS.COM/EVENTS)



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# TEAM CAPTAINS: HOW TO GET STARTED

## REGISTER.

Thanks for stepping up as a Team Captain! You are defending the potential of youth in Acadiana by raising funds for Big Brothers Big Sisters of Acadiana. The first step is to register yourself online as a Team Captain by going to <https://www.acadianabigs.com/bowl-for-kids-sake-2/> & clicking on the "REGISTER HERE" banner at the top of the screen. You will be re-routed to the registration page where you will then click "Register".

- 1. PROFILE.** Create your username & password then enter your personal information & t-shirt size.
- 2. HOW WOULD YOU LIKE TO FUNDRAISE.** Choose "Create a Group". Next, decide if you want to create a team with friends or a team with your company.
- 3. TELL US ABOUT YOUR TEAM.** Come up with a fun team name & set a fundraising goal for your team. All teams must raise a minimum of \$200 to bowl but most of our teams aim high & raise \$500 or more!
- 4. CHOOSE YOUR SHIFT.** We have 4 fun shift times to choose from. This will be the time in which you & your team bowl on March 14<sup>th</sup>, 2020 at Rock 'n' Bowl de Lafayette.
- 5. CREATE FUNDRAISING TEAM.** Each bowler will be able to create a personal fundraising page. Set a personal fundraising goal for yourself. Each bowler must raise a minimum of \$40 to bowl (this counts towards your \$200 team goal) but most of our bowlers aim high & raise \$100 or more!
- 6. CHECK YOUR EMAIL.** Your personal fundraising link will be sent to your email. Customize your dashboard then share this link with your friends, family & co-workers to start raising funds for Big Brothers Big Sisters of Acadiana!



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## RECRUIT.

Call 4 or 5 of your friends, family or co-workers to join your bowling team. Send them your personal link & tell them to click on the "Join my Team" button. Your team members will then be prompted to create their own fundraising pages. Each bowling team should consist of 5 or 6 bowlers. Someone can also join your team by going to <https://www.acadianabigs.com/bowl-for-kids-sake-2/> & clicking on the "REGISTER HERE" banner at the top of the screen. They will be re-routed to the registration page where they will then click "Register".

- 1. PROFILE.** Your teammate will create their own username & password then enter their personal information & t-shirt size.
- 2. HOW WOULD YOU LIKE TO FUNDRAISE.** Your teammate will choose "Join a Group". If you created a team of friends, they will choose "Join into a Team". If you created a company team, they will choose "Join into a Company Team".
- 3. SELECT A TEAM.** Your teammate will then choose your team name to join your team.
- 4. CHOOSE YOUR SHIFT.** Your teammate will be given the shift information on the time you chose for your team to bowl on March 14<sup>th</sup>, 2020 at Rock 'n' Bowl de Lafayette.
- 5. CREATE FUNDRAISING TEAM.** Each bowler will be able to create a personal fundraising page. They will set a personal fundraising goal for themselves. Each bowler must raise a minimum of \$40 to bowl (this counts towards your \$200 team goal) but most of our bowlers aim high & raise \$100 or more!
- 6. CHECK EMAIL.** Your teammate's personal fundraising link will be sent to their email. They can customize their dashboard then share the link with their friends, family & co-workers to start raising funds for Big Brothers Big Sisters of Acadiana on behalf of your team!



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## FUNDRAISE.

You & your teammates can share your fundraising pages with friends, family & co-workers. Send e-mails & share to social media to reach more people. Fundraising is made easy online but you can also keep track of cash/ check donations with the attached "Offline Pledge Sheet". We also have several ideas below to help you put the FUN in FUNdraising!

### PERSONAL FUNDRAISING.

- **Host a Dinner Party.** Cook a three-course meal & grab some wine to go with it. Invite friends & family to attend, on the condition that they donate to your fundraising page!
- **Organize a Game Night.** Host a fun activity like a game night for friends & family to attend. Your guests will "pay to play" by donating to your fundraising page.
- **Write Letters.** Write personal letters to your loved ones letting them know why you've chosen to raise money on behalf of Big Brothers Big Sisters of Acadiana.
- **Social Media.** Post the link to your personal fundraising page on social media. Explain why you've chosen to participate in BFKS & state your fundraising goal. You'll be surprised how many people are willing to help when they see a cause is near & dear to your heart!

### TEAM FUNDRAISING.

- **Host a Bake Sale.** Whip up some delicious treats & bring them into the office one day. Host a bake sale during lunch & have the proceeds go to your team's fundraising efforts! Other ideas in this vein could include a plate lunch sale or a snack sale.
- **Car Wash.** Host a car wash outside work or somewhere nearby & invite friends or colleagues to attend! Make it free, but accept donations & whatever funds you raised can be applied to team totals!
- **Social Media.** Create a secret Facebook group or group message for your team. Update them daily with totals, swap fundraising ideas, or call out those who have done particularly well that day/week. If your team is reminded every day of their progress, they'll be more motivated to do well!



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## COMPANY FUNDRAISING.

- **Offer Incentives.** Arrange with management that the highest fundraiser internally has some sort of incentive for doing well & widely publicize it internally. Incentives can be an extra vacation day, VIP parking spot, jean day or a gift card to a local restaurant.
- **Penny Wars.** This requires some willing volunteers. Put a number of buckets with a picture of a volunteer over each one. Choose a consequence for the "winner" like a pie in the face or a live karaoke performance. Over the span of a week, put pennies into the bucket of the person you'd most like to see "win" & larger coins or bills into the bucket of those you'd like spared! At the end of the week, tally up points & let the "winner" collect their "prize"! For more information on how penny wars work: <http://www.pennies.org/index.php/how-to-conduct-a-penny-fundraising-drive>
- **Sell Bowling Pins.** Attached are printable Bowling Pins. Print them out & allow customers to put their names on the pins for a donation. Display them prominently in the office so new customers can ask about them when they come in.
- **Social Media.** Have the company post on their social media that your team(s) is (are) fundraising on behalf of Big Brothers Big Sisters of Acadiana & link to your team's fundraising page. Not only do you get wider exposure, but the community will learn about the good work your company is doing in the community!



**OFFLINE PLEDGE SHEET.** Use this form to track cash/ check donations.

BOWLER NAME: \_\_\_\_\_ TEAM/ COMPANY NAME: \_\_\_\_\_

SPONSOR NAME OR COMPANY	MAILING ADDRESS	PHONE NUMBER	EMAIL ADDRESS	AMOUNT DONATED
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
<b>TOTAL</b>				<b>\$</b>



 Big Brothers  
Big Sisters.  
OF ACADIANA

NAME/ COMPANY NAME: \_\_\_\_\_

AMOUNT DONATED: \_\_\_\_\_

NAME/ COMPANY NAME: \_\_\_\_\_

AMOUNT DONATED: \_\_\_\_\_

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